



AIA East Bay 2010 Monthly Program Schedule

January

Wednesday 27: Design for Aging at the New AgeSong Facility

Learn about the new Assisted Living Facility, AgeSong at Bayside Park in Emeryville.

Presented by Kava Massih, AIA of Kava Massih Architects. Hosted by the Regional Northern California Design for Aging Committee.

February

Wednesday 24: Missing Links - A Town Hall Forum

A public forum on the transit links between Oakland & Alameda. Click [here](#) to view a summary of the Missing Links Town Hall Forum.

Presented by the Regional Urban Design Committee. Sponsored by AIA National. No cost to attend.

Moderator: Phil Erickson, AIA.

Panelists include: Patricia Kernighan, Oakland Council Member; John Knox White, TransForm; Jeff Cambra, BikeAlameda; and John Eddy, ARUP.

March

Wednesday 31: Social Media & Web 2.0 for Architects

Discover how to use Social Media and Interactive Marketing to build your business and help your career search! Michael Coffey CEO of Sequoia Technology IMS will teach you how to build the right web-based networking foundation and embrace the Web 2.0 world of today.

Hosted by the Events Committee.

April

Wednesday 28: International Business Development

What are the practical aspects of getting business and building projects internationally? How do firms break into emerging economies, crossing cultural divides, complex legal issues, and possible language

barriers? Presented by Chip Pierson, AIA of Dahlin Group, Morton Jensen, AIA of JRDV and Tom Chastain & Renee Chow of Studio URBIS. Andre Ptaszynski, AIA will moderate the discussion and audience questions. Hosted by the Events Committee.

May

Wednesday 26: Second Unit - A Zero Sprawl Solution?

Are secondary units AKA “in-law units” the solution to sprawl? Come learn about this new development model that puts additional self-contained homes on the same lot as existing properties. [Click here](#) for more information.

Hosted by the Events Committee.

June

Wednesday 30: *CalGreen - An Overview*

Steve Winkel, FAIA, architect member and Vice Chair of the California State Building Standard's Commission will give an overview of the new CalGreen Building Standards Code.

Hosted by the Events Committee.

July

Wednesday 28: *Vision California - CANCELED due to low registration.*

Joe DiStefano, principal of Calthorpe Associates will give an overview of the alternative visions for how California can accommodate expected growth.

August

Wednesday 18: *New and Old - Architecture Fusion*

The quest for sustainability will increasingly concentrate development in cities, generating a greater fusion of old and new styles of architecture, especially as policy incentives are implemented that encourage major additions to existing buildings. This panel will include Charles Bloszies, AIA and be moderated by Tim Culvahouse, FAIA.

September

Wednesday 29: *Building Under the California Green Building Code*

Kerwin Lee, AIA of Rolf Jensen & Associates, Inc. will discuss how green design can create challenges for compliance with other portions of the code related to fire and life safety. A wine and cheese reception will follow the lecture. Wine sponsored by Dealey Renton & Associates .

October

Wednesday 20: Annual Member Appreciation Party